



brenham  
children's  
museum



**SPONSORSHIP  
OPPORTUNITIES**



# Message from our Board of Directors

We would like to invite you to join us in supporting the Brenham Children's Museum Capital Campaign Fund, to help build a valuable educational resource for the young people in our community and the surrounding areas. By sponsoring our museum, your company can demonstrate a commitment to the future of Brenham, while also gaining visibility among families and educators.

Our museum will provide a range of interactive exhibits and programs that promote learning through play. We believe that every child should have the opportunity to explore the arts and sciences in a fun and engaging environment, and we strive to make our exhibits accessible to all.

We also welcome the opportunity to work with your company to tailor a sponsorship package that meets your specific needs and objectives. Our team can collaborate with you to create a customized plan that maximizes your exposure to our museum's visitors and aligns with your brand values.

We believe that sponsoring the Brenham Children's Museum is not only a smart business decision, but also a way to give back to our community and invest in the future of our youth. We hope you will consider partnering with us to support this important cause.

Every donation, no matter the size, has the power to create a ripple effect. When you donate, you join a collective effort that magnifies the impact of our work. By supporting our Capital Campaign Fund, you're helping us to create an environment that fosters innovation, inspiring future generations of thinkers, problem solvers, and visionaries. Your donation can spark the next big idea and empower young minds to reach their full potential.



“Play is the primary way children were designed to learn.”

Kathy Hersh-Pasek & Roberta Golinkoff  
American psychologists

# Why Support Brenham Children's Museum?

Children's museums create lively, interactive learning spaces. Their programs and exhibits ignite curiosity, fostering a lifelong passion for creativity and discovery.

Children's museums, which attract millions of global visitors yearly, serve as not only social hubs but also robust drivers of local economies. By drawing tourists and families who notice sponsoring businesses showcased alongside exhibits, museums effectively steer traffic toward these businesses. This prompts direct spending; for example, a family noticing a restaurant's support might choose to dine there. Moreover, this spending ripples outward, benefiting local gas stations, boutiques, entertainment venues, and more. In essence, children's museums power local economic growth as they inspire patronage and generate interconnected commercial activity.

Sponsoring the Brenham Children's Museum is both a strategic business move and a meaningful investment in our community's future. Your contribution directly supports our youth and fosters local growth.

By sponsoring our museum, your company can showcase dedication to Brenham's future and gain exposure among visitors, local families, and the community at large.

As a 501(c)(3) organization, we thrive through the generosity of corporate sponsorships and private donations. Your support paves the way for us to provide the community with an engaging, innovative, and interactive environment that makes a significant impact.

We look forward to partnering with your company to develop a tailored plan that enhances your visibility among our museum's visitors while aligning with your brand's values.

TO  
**spark**  
THE CURIOSITY OF YOUNG MINDS

# Funding Options

At Brenham Children's Museum, we invite you to embark on a journey of meaningful engagement and support. Your contribution can make an immediate and profound difference across various aspects of our mission. We understand that generosity takes many forms, and for those considering donations exceeding \$10,000, we offer the flexibility of breaking your gift into multiple years. Our dedicated Major Gifts Coordinator will collaborate closely with your business, ensuring that your contribution aligns seamlessly with your goals. As a token of our appreciation, our donors, sponsors, and in-kind donors receive recognition and benefits that reflect our deep gratitude for your support. Let's join hands to inspire, educate, and enrich the lives of children and families in our community, making a lasting impact together.

## Maximize Your Impact with Donations:

Your generous donation plays a crucial role in supporting our mission on multiple fronts. It helps fund our essential capital campaign, ensuring that we have the resources needed to create captivating exhibits and enhance our facilities. Additionally, your support fuels our daily operations, enabling us to provide a safe, engaging, and enriching experience for children and families.

## Sponsorships That Shine:

Elevate your engagement with us by sponsoring one of our captivating play areas or special rooms throughout our children's museum. Beyond the remarkable impact your contribution will have, your company's name, logo, and branding, as appropriate, will be prominently displayed, ensuring that your generosity receives the recognition it deserves and your company will enjoy the same benefits as our general donors.

## Empower Us Through In-Kind Donations:

In-kind donations are a tangible way to contribute to Brenham Children's Museum. These non-monetary gifts, which can include goods, services, equipment, or volunteer time, are essential in enriching our resources and helping us fulfill our core mission. As an In-Kind Donor, you will also receive the benefits of being a donor, including recognition and our sincere gratitude for your support.

# Donor Acknowledgment



Brenham Children's Museum wants to acknowledge our major funders in creative and significant ways. Donor acknowledgement opportunities start at gifts of \$2,000, and include recognition on our signature art installation (similar to the concept art shown). This recognition is on an annual basis, except that donations of \$10,000 and above are recognized on the signature art installation for the lifetime of the museum\*!

This is an amazing opportunity to recognize our donor's commitment to the future of our youth!

\*or until the donor company is no longer in business - private donors will continue to be recognized posthumously.

# SPECIAL SPONSORSHIP OPPORTUNITIES

We are excited to share an exclusive opportunity for you to leave an indelible mark within our walls. By sponsoring a special section or room, you not only contribute to the creation of captivating and immersive experiences but also gain the exclusive opportunity to have a plaque, signage, or even your company's branding (for Little Brenham) displayed prominently within the sponsored space. This will serve as a testament to your dedication to education, inspiration, and the arts, leaving an enduring legacy that will be admired by countless visitors. Our team will work closely with you to align your passions and interests with the exhibit or room that resonates most with you. Your contribution will support the curation, maintenance, and ongoing development of these spaces, ensuring that they remain vibrant and impactful for years to come.

## **Little Brenham Town Buildings** (6 Sponsorships available, \$35k each)

Little Brenham, an interactive, kid-sized town with sponsored play buildings, will be a captivating destination for local and tourist parents, educators, and children alike. By investing in this unique opportunity, local companies can have their brand prominently displayed on or near the building they sponsor, directly in front of a very busy area of the children's museum. Imagine parents, watching their kids play, suddenly realizing there's an actual restaurant nearby that sponsors the Little Brenham restaurant. Inspired by the real restaurant, its name is proudly painted across the front, catching the parent's eye and enticing them to dine there, making it a win-win for both the business and the museum.



Little Brenham is designed to foster imaginative play, allowing children to explore new ideas, roles, and scenarios in a safe and stimulating environment. Whether sponsoring a custom home builder's house, a local veterinarian office's clinic, or other options like a restaurant, school, post office, fire department, or grocery store, businesses can immerse themselves in the magic of childhood and gain unparalleled exposure to the local and tourism populations.

This exceptional opportunity enables sponsors to connect with families in a meaningful and interactive way, creating lasting impressions in the minds of visitors. Your company's presence in Little Brenham will leave a positive and lasting impact on the community, fostering goodwill and building brand recognition.

At Little Brenham, we understand that each business is unique, and we look forward to exploring options on the theme and design of your company's portion of Little Brenham. To secure your place in this exciting venture, please reach out to us at [info@brenhamchildrensmuseum.com](mailto:info@brenhamchildrensmuseum.com) for further information.

## **PARTY ROOM**

(1 Sponsorship Available, \$15k)

With a capacity of up to 30 guests, our Party Room will be the perfect venue for birthday parties, celebrations, and special occasions. Designed with comfortable seating, as well as large tables and chairs for your convenience, our Party Room prioritizes flexibility, allowing guests to tailor the space to their event requirements. This adaptable room offers both privacy, enclosed for lively gatherings, and connectivity, with transparent elements linking it to the main spaces.

## **CUBS CAVE**

(1 Sponsorship Available, \$20k)

Cubs Cave will serve as our designated toddler soft play area, creating a secure and enjoyable space tailored for young children to explore and play. This interactive and stimulating environment will foster the development of gross motor skills, coordination, and balance in toddlers, while also promoting social interaction, imaginative play, and physical activity. Within Cubs Cave, an array of soft foam blocks, tunnels, ramps, slides, and purpose-designed obstacles will be available for young children.

Geared towards children aged 6 months to 2 years old, we recognize the valuable role parents and caregivers play in their child's growth. As such, their supervision during play is encouraged and supported by designing the space with comfortable seating areas for parents while they oversee their children's exploration.



## **SENSORY ROOM**

(1 Sponsorship Available, \$15k)

Our sensory room will serve as a secure and comfortable haven for children to step away from the bustling activity and commotion of the museum, offering them an opportunity to explore and enrich their senses. This space will be especially well-suited for children with sensory processing challenges, or simply those who take pleasure in sensory play. It will feature soft lighting, creating a tranquil ambiance. Inside, a diverse selection of sensory equipment will be available, meticulously designed to deliver an array of sensory inputs, encompassing tactile, auditory, and visual stimulation.



## NURSING ROOM

(1 Sponsorship Available, \$10k)

Our Nursing Room will be specifically designed to cater to nursing mothers, offering them a comfortable and private environment for breastfeeding or pumping milk for their little ones. It will be thoughtfully equipped with cozy chairs or sofas and soft lighting, creating a relaxing and calming atmosphere to facilitate a peaceful nursing experience. We recognize the challenges that nursing mothers may face, and our aim is to provide a quiet and distraction-free space where they can comfortably nurse their babies. Understanding that each mother's needs may vary, we have ensured the room's design is flexible and adaptable. Our goal is to support mothers and make their museum visit an enjoyable and stress-free experience for them and their little ones.



## MUSEUMS FOR ALL

(1 Sponsorship Available, \$30k)

Museums for All is a signature access program of the Association of Children's Museums (ACM) and the Institute of Museum and Library Services (IMLS) to encourage families of all backgrounds to visit museums regularly and build lifelong museum habits. Your sponsorship helps offset the costs of admission so that those receiving food assistance (SNAP benefits) can gain free or reduced admission to Brenham Children's Museum by simply presenting their EBT card and a photo ID.

“It's the things we play with and the people who help us play that make a great difference in our lives.”

—Mr. Rogers



[www.brenhamchildrensmuseum.com](http://www.brenhamchildrensmuseum.com)



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